

清新城市空气
Fresh Air of City

清新酒店 Fresh Hotel

设计公司: zage设计公司

项目面积: 6000 平方米

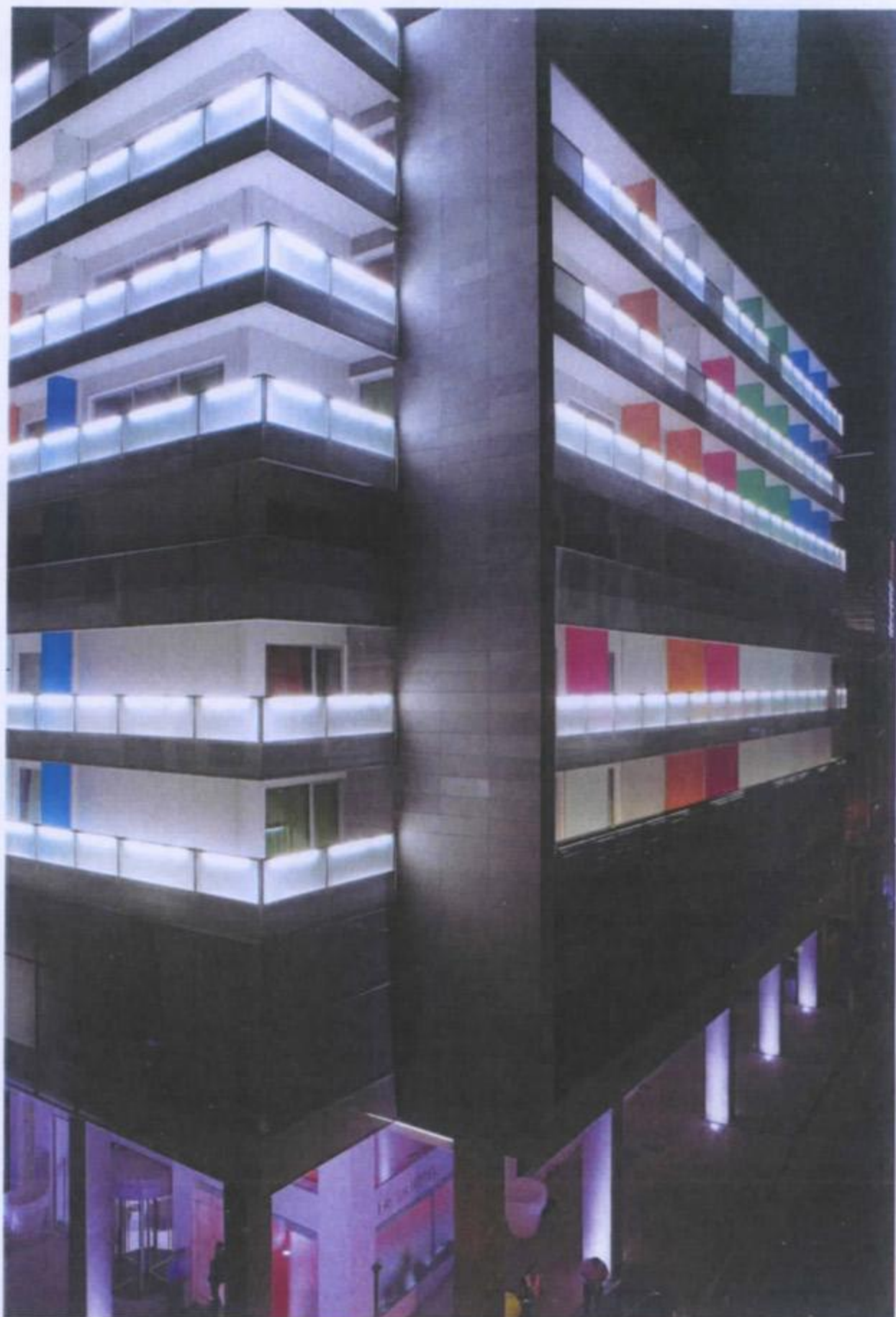
主要材料: 塞茵那石、三色玻璃、可丽耐、三色玻璃、石膏板

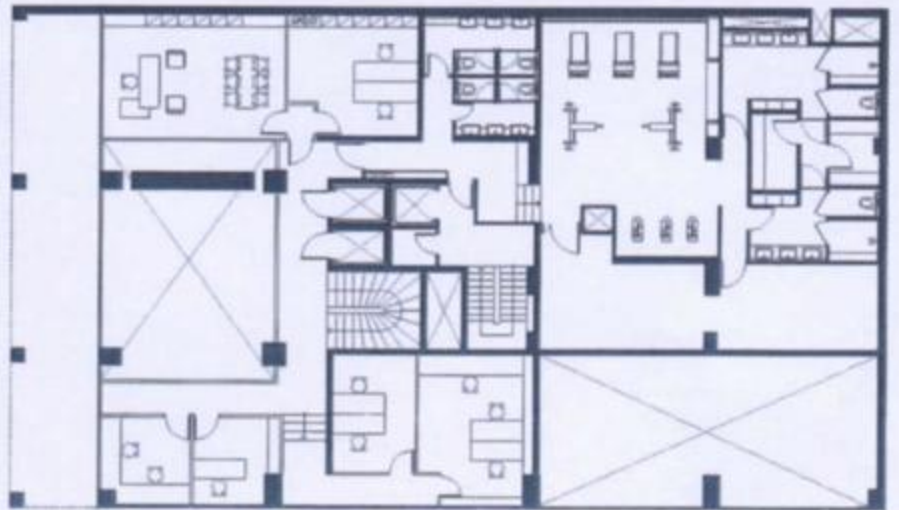
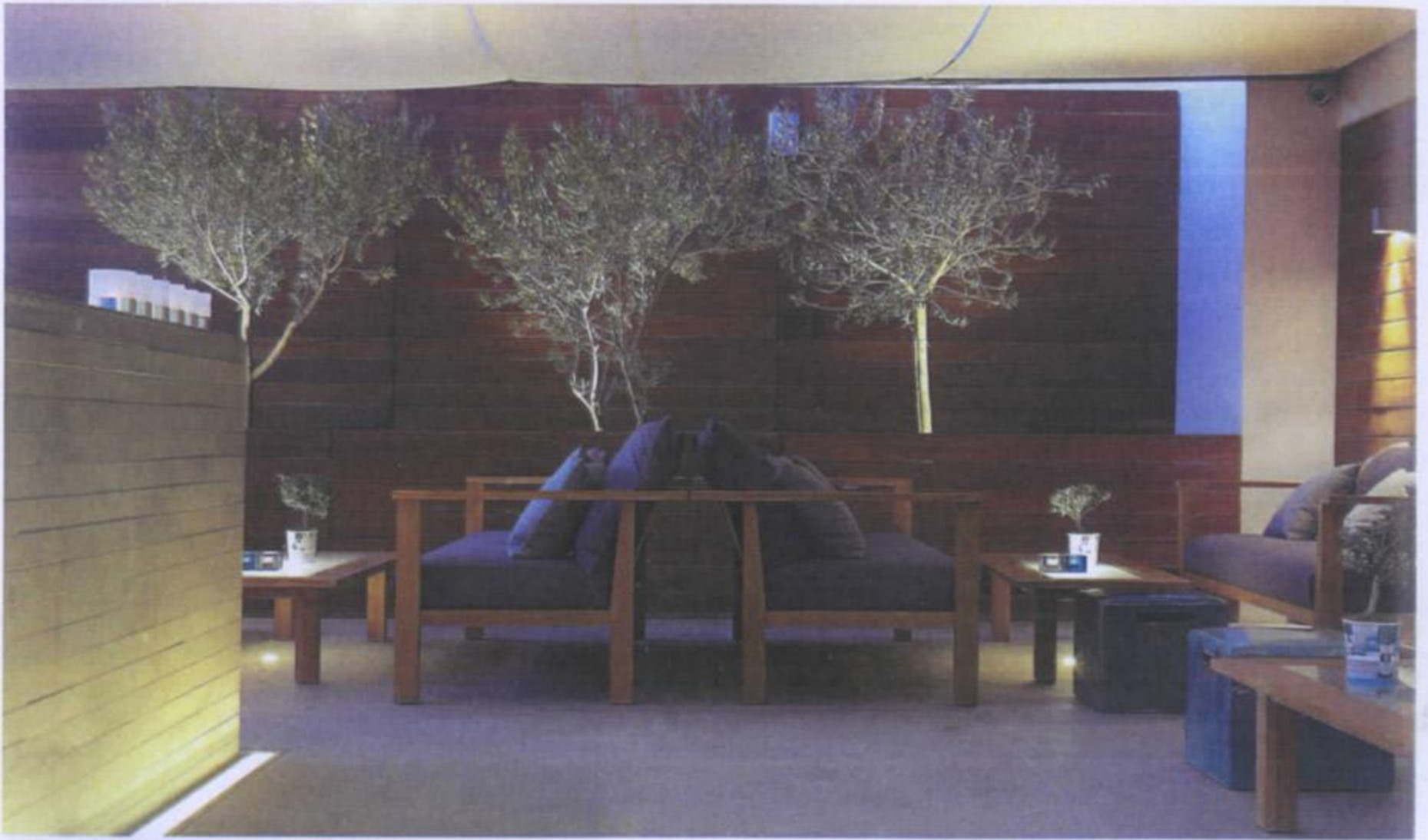


Maximized by sacrificing only 3 rooms from the old building, 3 suites and 6 executive rooms with private Zen gardens were created as well as facilities and areas that did not exist and unique aesthetics to all the communal areas was given. It is notice that the transformation of the old spaces to the unique and excellent new ones in the pictures. A colorless, uninteresting old building was turned into a cool and sleekly designed hotel. Areas such as a business center, fully equipped gym, sauna, steam bath and conference rooms were created in order to enhance the customers visit in the best possible way.

Moreover, the roof top which used to be just a swimming pool area operating in the morning hours was redesigned into a lounge bar, an a la carte restaurant with a new kitchen and the swimming pool area.

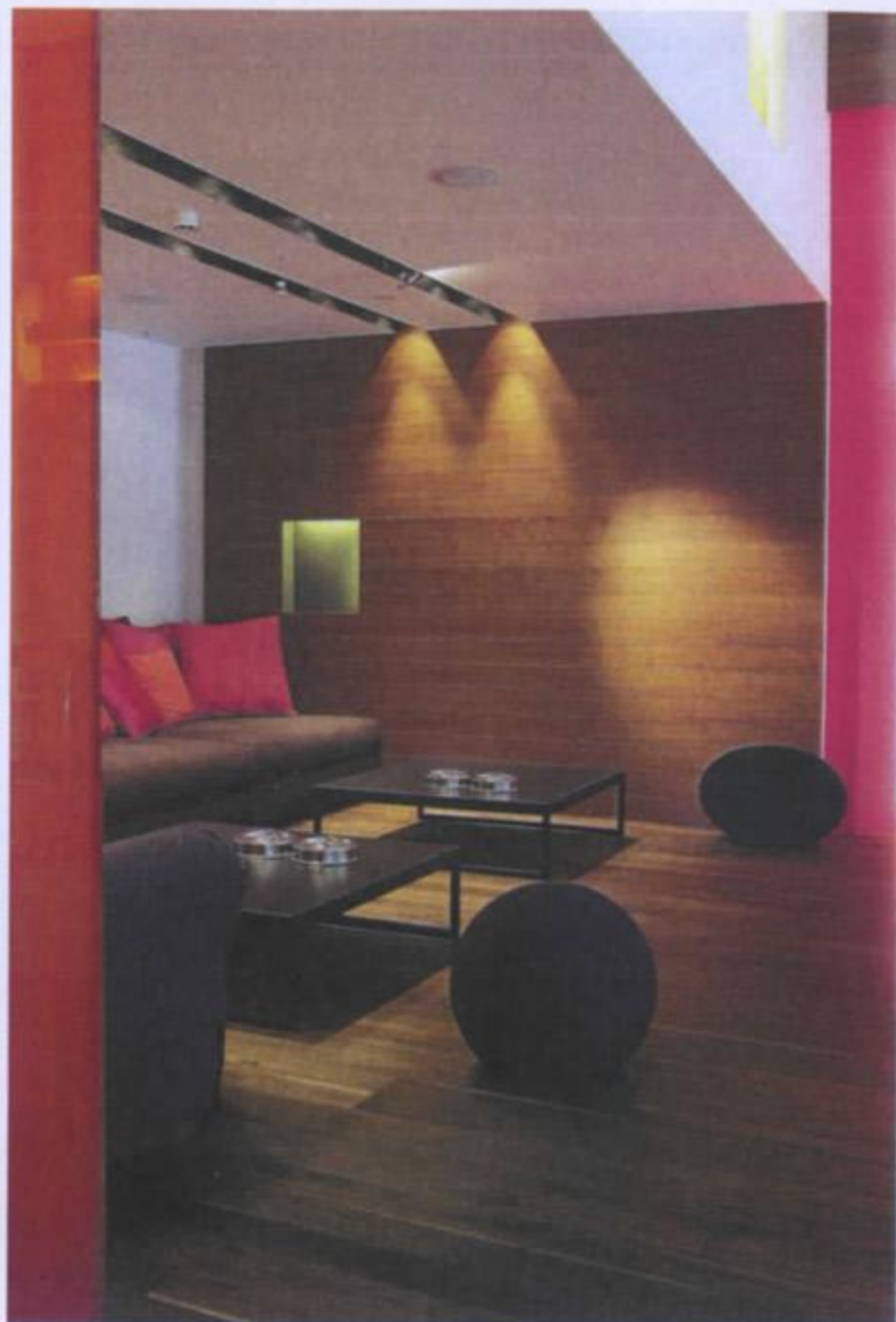
Furthermore, the hotel was built in the heart of Athens that old classical buildings and graphic streets surround it and where ordinary city hotels are found in every corner of the city. Fresh Hotel came to bring a fresh breath in city hotels with an unconventional atmosphere and an architectural example. While trying to create a memorable hospitality experience, it enhanced tourism and upgraded the area, at the same time a sanctuary was created in a hotel that takes your breath away.







缤纷的色彩
亭亭玉立的两支向日葵
当阳光洒进来
世界是清新的









酒店的每个角落都得以利用，具有了一定的功能，创造了空间的实用价值。旧楼里的3个房间最大化了房内空间，建造了3个套房、6个有私人禅式花园的行政房，还增添了之前没有的设施和区域，并且赋予全部公用区域地方独特的美感。从照片里独特的旧空间到出众的新空间，其转换效果实在令人惊讶。一幢无色、乏味的旧楼被改造成一个有型有格、设计时尚的酒店。在商务中心里，设施齐全的健身房、桑拿房、蒸气浴室、会议室等区域，尽可能以最好的方式提高客人的入住率。

另外，屋顶——过去只是一个在早上开放的游泳池，现在被重新设计成一个休闲吧、一个配有新厨房的点菜餐馆和泳池区。

还有，酒店位于雅典中心，周边是古老的经典建筑和风景如画的街道。在这里，城市的每个角落都能找到普通的城市酒店。清新酒店以其不同寻常、非传统的氛围和建筑样式给那些一般的城市酒店带来清新空气。一方面试图营造令人回味以及热情周到的体验，另一方面它促进了旅游业的发展，提升了地区形象，同时酒店里的圣殿让人叹为观止。